

**MEDIA RELEASE  
OCTOBER, 2007**

## **Toronto's popular Everything to do with Sex Show returns for another lust-filled and satisfying year**

(Toronto, Ontario)....**SEPTEMBER, 2007**.....Looking to come out of your shell? Look no further. Sex and all its ins and outs will come alive in Toronto this October 19-21 with the eighth annual Everything To Do With Sex Show.

The organizers of the consumer-friendly Everything To Do With Sex Show have put fun back into sex and romance this year with a relaxed and non-threatening event that aims to appeal to all sexual orientations, ages and fetishes.

As one of Canada's most popular consumer shows, organizers have launched a new openness and appreciation for romance, sensuality, sexuality and self improvement by sharing the love with the thousands of visitors who attend the show each year. Dozens of seminars and exhibitions are slated for the three-day show and cover every sexual stage from romantic dinning to what's hot in the late, late evening wear.

"We're thrilled to be back for our eighth year," says Show Manager Allan Fryman. "The show is a great opportunity for attendees to see the latest products and services for those that are naughty and nice. We pride ourselves on offering an avenue for attendees to explore their innermost desires in an exciting and fun environment."

Show features this year include firefighters turning up the heat from the National Fundraising Calendar, pole dancing demos from those "Flirty Girls", chiseled bodies from the Caribbean Men performing choreographed routines as they shimmy down to their bare necessities and Fetish Queen Jean Bardot "The Rubber One", who runs kinky demonstrations and stage shows. The Dungeon, a demonstration area manned by volunteer members of the fetish community promises to be another crowd favorite. It's here that attendees can sit in on lectures and demonstrations of what's new and exciting in the BDSM communities.

Catch seminars and demos on a host of sexy subjects including how to strip for your man, the fake-an-orgasm contest, mastering masturbation, sensational oral sex, sizzling sex toys, erotic artwork, leather fashions and perhaps romantic dinning. More contests, demos and plenty of shopping round out the experience.

The Everything To Do With Sex Show runs from Friday, October 19<sup>th</sup> to Sunday October 21<sup>st</sup> at the Automotive Centre, Exhibition Place in Toronto. Show hours are 3 p.m. to midnight on October 19, 11 a.m. to midnight on October 20 and 11 a.m. to 7 p.m. on October 21.

Additional information on The Everything To Do With Sex Show is available at:  
[www.everythingtodowithsex.com](http://www.everythingtodowithsex.com).

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## **The Everything To Do With Sex Show Fact Sheet**

### **Dates/Hours**

Friday, October 19	3:00 pm to Midnight
Saturday, October 20	11:00 am to Midnight
Sunday, October 21	11:00 am to 7:00 pm

### **Location**

Automotive Building  
Exhibition Place  
Toronto, Ontario

### **Overview**

The 8<sup>th</sup> annual Everything To Do With Sex Show, Canada's sexiest consumer show launches Friday, October 19<sup>th</sup> through Sunday, October 21<sup>st</sup>. Over 100 exhibitors will cover the sprawling 119,000 square foot Automotive Building. Admittance to Toronto's most interactive consumer show is restricted to 19 and over.

This Everything To Do With Sex Show draws in curious adults who want to explore their sexuality. The show covers every topic from romantic dinners to sexual bondage. Best of all, the show presents sex, and everything to do with it, in a fun, non-threatening environment that appeals to couples and singles alike. It's your chance to be entertained, inspired and educated whether you're 19 or 99.

### **Show highlights include:**

- Main Stage show's providing unmatched entertainment, with Sexicana, Salsa and Tango dancing, Caribbean Men International, as well as contest that you have to see to believe. If nothing else the show's alone are worth the price of admission.
- Sex is in the spotlight with almost 30 seminars taking place throughout the three-day period. For a complete listing of seminars, log on to:  
[www.everythingtodowithsex.com/attendees/seminars.asp](http://www.everythingtodowithsex.com/attendees/seminars.asp)
- Ark Angel doing incredible work with interactive live body painting demonstrations.
- Seka one of the pioneers of the adult entertainment industry, will be in attendance to meet and greet her multitude of fans. A trend setter, she still looks ravishing.
- MIDORI author of "The Seductive Art of Japanese Bondage" and "Master Han's Daughter" will be on hand to give a rope bondage seminar as well as doing a book signing for her fans. She will also be doing some very kinky rope play.

- Celebrity appearances by Nikki Benz courtesy of Screaming O, Lady Viktoria, Bree Olsen, Jayde Nicole presented by Rogers AOV, the cast of A! Entertainment, and The Sexicana Dance Troup, Suicide Girls and Wank Punter. Come see stunning models showcase exhibitor merchandise during the SX Fashion Show.
- Join over 50,000 like minded attendees whether it's enjoying a romantic dinner or even sexual bondage.

## **Sponsors**

The Everything To Do With Sex Show prides itself on its relationships with its sponsors. Here are just a few of this year's sponsors: AVN Novelty, XFANZ, XBIZ, Hot Movies, Hedonism, Desires Resorts, Temptations Resort and Spa, Adult Chamber, and Cupids Boutique.

## **Kick Off Party/Media Event**

This year's Everything To Do With Sex Show Media Party will be held at none other than Toronto Premiere Hedonism Club Wicked located @ 1032 Queen St West. With special appearances by Nikki Benz, Bree Olsen, Maxine Extreme, Jayde Nicole, as well as the cast of A! Entertainment, it's shaping to be quite the event. Also we will be showing our friends, fans and media a small sample of what entertainment will be at this year's ETDWSS with performances by, Caribbean Men, Sexicana, and a lingerie fashion featuring the products of Electric Lingerie.

Please Contact: [mikey@everythingtodowithsex.com](mailto:mikey@everythingtodowithsex.com) for **Info** and **Guest List**

## **Web Site**

Additional information on The Everything To Do With Sex Show can be found at: [www.everythingtodowithsex.com](http://www.everythingtodowithsex.com).

## **The Everything To Do With Sex Show Frequently Asked Questions**

### **1. Who is The Everything to do with Sex show designed for?**

Everyone! Well, almost everyone. The Everything To Do With Sex Show offers visitors a wide-angle lens into the world of products and services designed to improve your sex life. The show's assortment of displays, seminars and products is so vast, offering something for singles or couples of every sexual orientation, fetish, age or gender. Naturally, admittance is restricted to those over the age of 19.

### **2. I'm not into bondage or kinky sex. What will the show offer for me?**

That's a question we often get. The Everything To Do With Sex Show is a fun, relaxed and non-threatening event, which allows visitors the opportunity to explore all aspects of sex, including the more mild and modest. More tame exhibitions, displays and demos include seminars on Two, Simple Ways to Keep the Spark Alive and Answers to Questions You Couldn't Ask Your Mother.

Exhibitors offer the newest products and hottest trends in their industries. Products range from the hottest new sex toys, lingerie and leather fashions and sensual fragrances, to fine foods, beauty products (hair extensions, tanning), health spa, and many other products and services to make your lives more enjoyable.

### **3. My partner is more modest than I am. How do I get them to the show?**

Tell your partner that the overriding goal of the show is to put visitors at ease by offering exhibitions and seminars in a way that is fun, relaxed and non-threatening. Whatever your area of interest, we'll have it for you at The Everything To Do With Sex Show.

### **4. Is this a good place to meet people?**

The event is a great place to meet like minded people in a very open environment. With all that's going on at the show it's hard not to have a good time and be in great spirits. So come with an opened mind, a ready smile, and enjoy the special atmosphere one can only find at the show.

### **5. How many exhibitors does the festival attract?**

The Everything To Do With Sex Show attracted **150** exhibitors last year.

### **6. How many visitors attended the show?**

In 2006, more than people **50, 000** attended the three-day event.

### **7. Where is the show and how much does it cost to get in?**

Tickets are available in advance by logging on to: [www.everythingtodowithsex.com](http://www.everythingtodowithsex.com) at special advance prices. For a limited time only, tickets will be \$15.00 per day and \$30.00 for a weekend pass. Check out the web site for other offers and promotions. At the door tickets will be \$20.00 per day and \$40.00 for a weekend pass. Buy in advance and go straight in without waiting in line.